



Managing Periods Privately  
in Public Places

## The Problem:

### Periods Are Unpredictable

87%

have been caught without product

62%

leave work due to no period products

23%

of students leave school or do not attend school because of lack of period products

92%

have had a negative experience with wall dispensers



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The Solution:

# Egal = Equal

No one should have to leave the stall or ask for help when their period starts.

We manufacture pads on a roll: a patented product that can be dispensed in every stall as easily as toilet paper.



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# Why now?

## Legislation

**+28 states have** mandated that free period products are available in schools

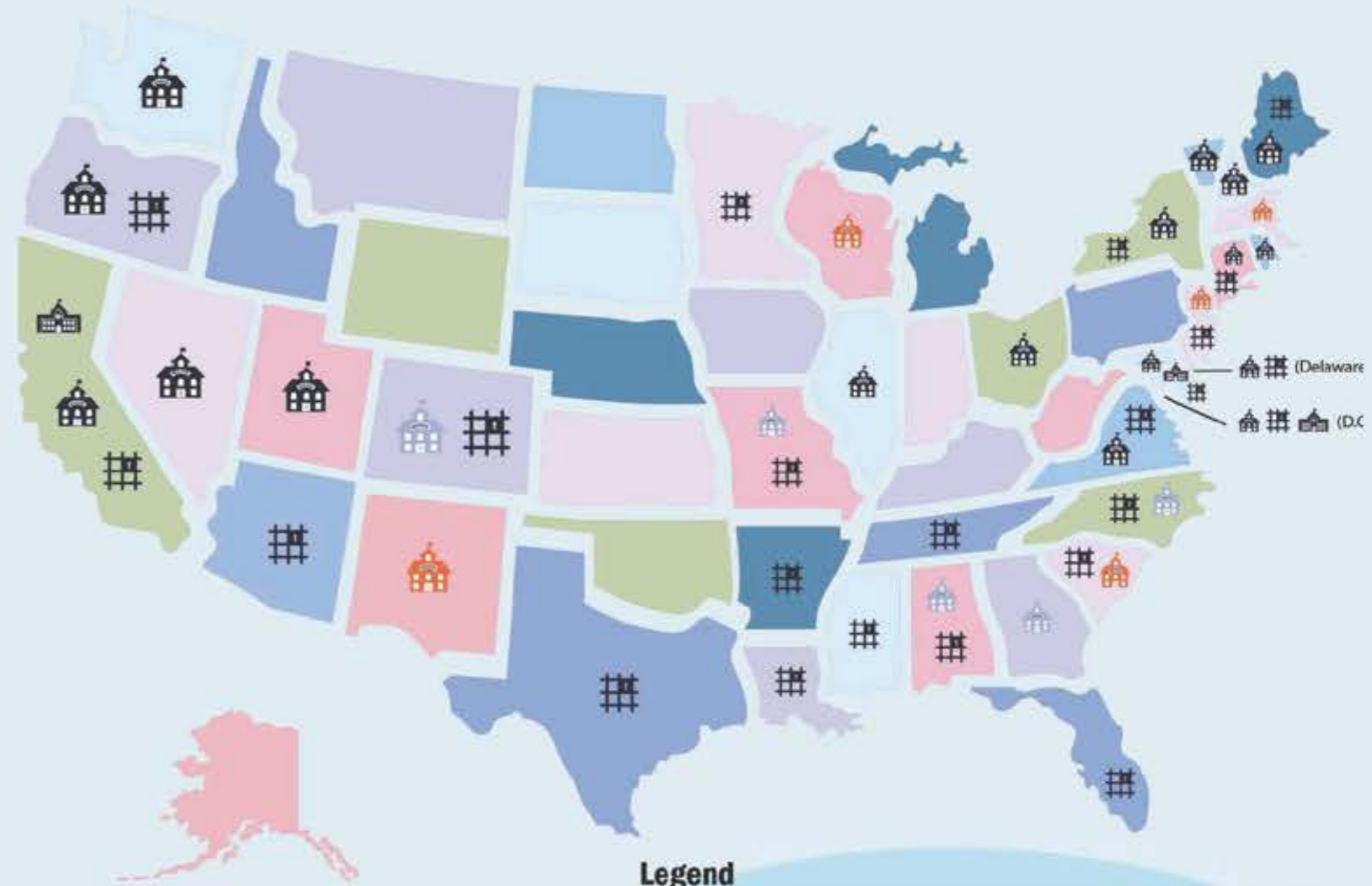
**Education sector alone = \$87M in opportunity**

**Public places** are passing legislation.

- City of Dallas
- Ann Arbor, MI
- Austen, TX
- El Paso, TX

.....more coming soon

## Feminine Hygiene Product Legislation



### Legend

	Total
Legislation in progress for period products in schools	5
Funding for period products in schools, no requirement	5
Period products required in schools	18
Period products required in prisons	23
Period products required in public buildings	3



# COMPETITION: Away From Home Market

	 <b>HOSPECO®</b>	 <b>AUNT flow</b>	 <b>Egal</b> PADS ON A ROLL™	   
<b>in the stall</b>				 <p>Trying to figure out what to do in "free period product" market</p>
<b>by the sink</b>			x	
<b>dispenser cost</b>	\$300-575	\$300-450	\$8 /use existing dispensers	
<b>janitors input</b>	different work flow refill too often (36 products) jam/ break	different work flow Refill often (100 products) jam/break	same workflow like toilet paper (40 pads per roll)	
<b>cost/ availability</b>	.27 a pad /on allocation	.27 a pad / pissing distributors off. Dispensers are backordered	.22-.27 a pad out of the gate	



# Sustainability

## NO PACKAGING



vs.



Egal

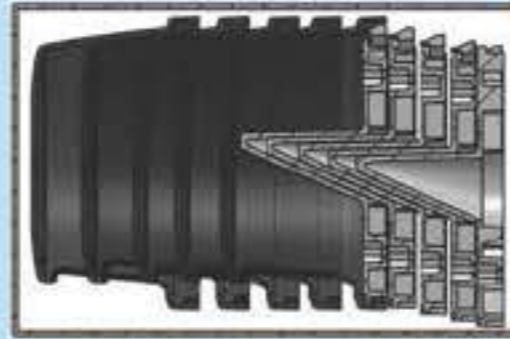
Vended boxes

**86%** less packaging

**82%** less ship volume

**8.7 tons** saved per million pads

## SMART PACKAGING



5 in the space of 2

Nesting Dispensers

**60%** less packaging and ship volume

**100%** recycled cardboard, no plastic

## PLANT-BASED FUTURE



**2024**

paper wrapper

**2025**

all plant-based pad  
biodegradable

**2027**

70% Recycled bagasse  
(sugar cane waste)



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# Sustainability



## Reducing our Carbon Footprint

One roll at a time...



Rolls

VS

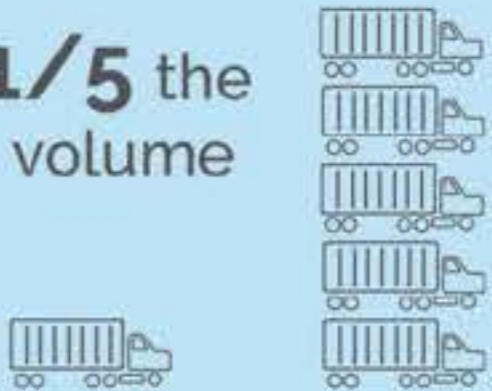


Vended Boxes



### Transport and Storage

1/5 the volume



### Packaging Materials

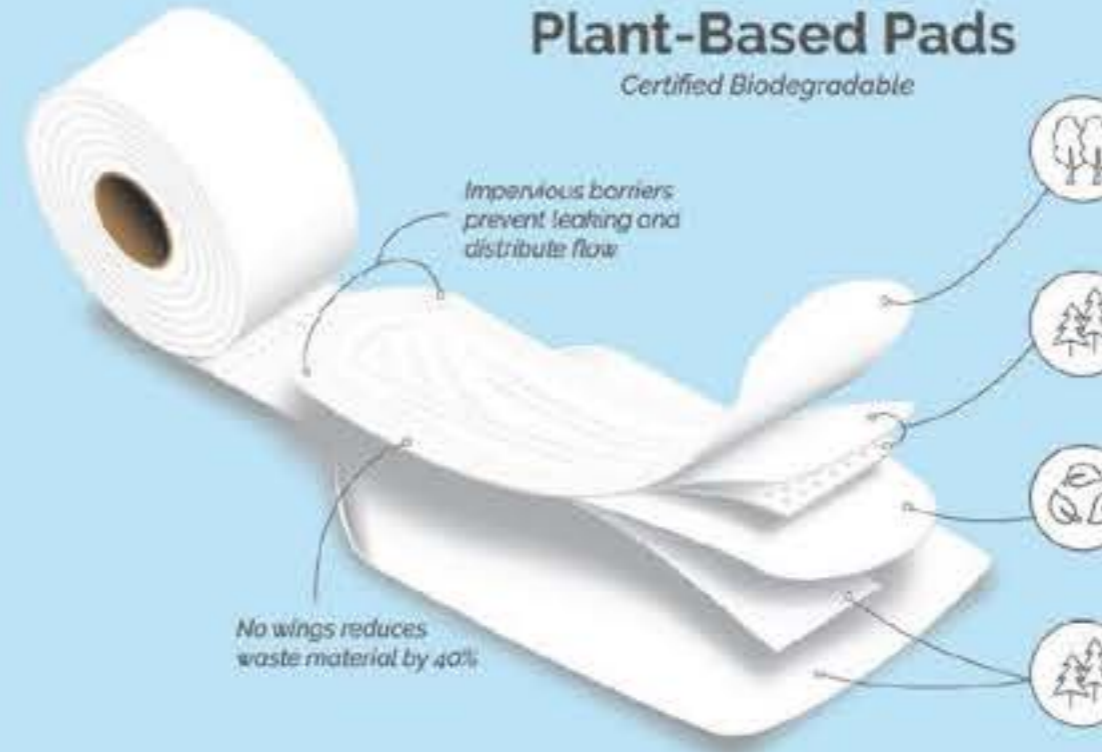
For every truckload of rolls, we save:



400 trees!

## Plant-Based Pads

Certified Biodegradable



Imperious barriers prevent leaking and distribute flow

No wings reduces waste material by 40%

**Top Sheet**  
Soft cellulose fiber from eucalyptus trees: a fast growing, versatile hardwood

**Absorbent Layers**  
100% FSC fluff pulp: responsibly harvested wood

**Backing Layer**  
Corn-based bioplastic

**Paper Wrapper**  
A renewable resource



We do not use organic cotton: a low-yield, high energy, water-hungry crop



No superabsorbent polymers: a petroleum product that does not biodegrade



No chlorine bleach  
No perfumes  
No dyes

2024

Paper Wrapper

2025

Plant-Based Biodegradable

2027

70% Recycled Sugar Cane



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# Pilots from start to expansion: 30-60 days\*



- 1700+ schools
- 50+ Library Districts
- Stadiums in US and UK
- Zoo
- 2 Airports/ lounges
- 5 Municipalities

- 2 Museums
- 8 non- profits
- 5,000+ local/regional distributors



\*98%+ move to expansion



# Case Study: Denver International Airport!



## April 2024

- 10 stall pilot
- Refill every 2 days

## Summer 2024

- 250 Stalls
- 100-200 cases a month
- 3 year contract

## September 2024

- Installing in Family Restroom
- United Airlines Lounges
- 2 Colleges

## Facts -

One of the world's busiest Airports in the US

77.8 M Passengers

Operates on 53 square miles

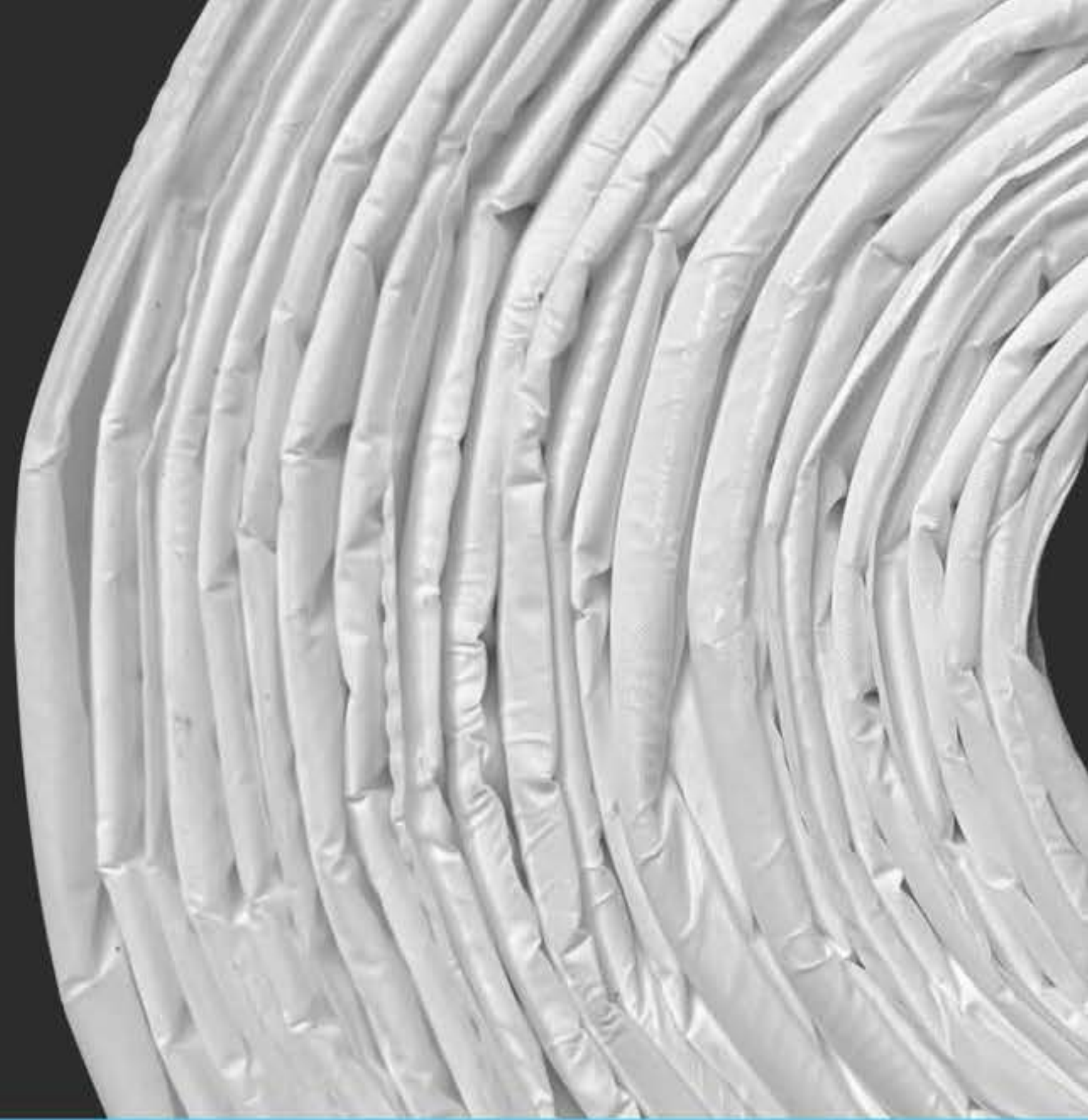


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# Pads on a Roll

- Mandated by Law
- FDA Exempt
- Sales Accelerating
- Social Cause
- Pure Recurring Revenue
- Indefinite Life



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